



Riverside Regional Jail

Colonel Jeffery L. Newton, CJM
Superintendent

Press Release

May 13, 2016

Riverside Regional Jail Authority receives recognition for efforts in *Where the Rubber Meets the Road (WTRMTR)* defensive driving campaign

North Prince George, VA – The Riverside Regional Jail Authority (RRJA) was one of 17 VML Insurance Program (VMLIP) members to receive recognition for their participation in the WTRMTR defensive driving campaign at the annual awards banquet held this March.

The Riverside Regional Jail Authority was recognized for meeting their first year training goals in the campaign, which is designed to address motor vehicle crashes as the number one cause of occupational fatalities. The campaign requires participating members to provide VMLIP-approved defensive driving instruction to at least 90 percent of their drivers within the first year of joining the campaign.

Superintendent Jeffery L. Newton, CJM noted “RRJA staff drove almost 500,000 miles in 2015; providing transportation to court, medical appointments, community details and work release job sites. Staff provided transportation almost 24/7 to meet the demand. To ensure staff are proficient it is imperative to invest time and resources to ensure staff maintain their driving skills. This award is simply tangible evidence of RRJA’s commitment to that training effort.”

The WTRMTR campaign launched in 2010 to address safe driving among VMLIP members - including cities, towns, counties, schools, and other governmental entities. Today 70 members are enrolled and more than 39,000 Virginia local government drivers have been trained on defensive driving.

The campaign was recently presented with the 2015 Association of Governmental Risk Pools (AGRiP) Award for Excellence in Performance. The AGRiP Award for Excellence in Performance was created to recognize an intergovernmental pool or other group or organization for the development, management and implementation of a creative idea, approach, or program that enhances the goals and purposes of intergovernmental pooling to serve and protect the public in an effective and efficient manner.

The Riverside Regional Jail Authority was awarded for meeting their initial training achievement of providing 90 percent of their drivers with defensive driving instruction and for successfully implementing driving policies and procedures.

A Nationally Accredited Jail

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Motor vehicle crashes are the number one cause of occupational fatalities and the leading cause of death for those aged two to 39 and 50 to 72. Defensive driving courses are key toward providing strategies to reduce collision-related injuries, fatalities and costs. (National Safety Council)



**Officer Richard Davis, Sergeant Ray Brown, and Officer Mike Plutro
Riverside Regional Jail Authority**

Captain Laura E. Gray, CJM
Public Information Officer
Riverside Regional Jail Authority

A handwritten signature in black ink, appearing to read 'Laura E. Gray'.